# CHIVASSO



In the new Chivasso Collection 2021 **#SENSES** we focus on the feel of the fabrics and wallcoverings, as we believe that good design should not only be visually appealing but should also offer a sensory experience.

One of the most important senses, and one that is often neglected, is tactility, the surface sensitivity of the skin that characterises touch and sensation. This is a sense that is always working and never wanes — we cannot switch off touch.

Texture is therefore key to successful interior designs. The design options are boundless and as individual as you could wish. In our digitalised and technological society our homes should be cosy, comfortable places. Tactile and soft weaves have a large role to play here, while structured surfaces create a sensuous feel.

In the 2021 season, the limelight continues to be on colour palettes inspired by nature, both in the world of fashion and in interior design, as such shades satisfy our wish for harmonious ambiences. They are wonderfully complemented by organic, rounded upholstered furniture.

Thanks to the current retro trend, the '70s vibe and the move towards increased sustainability, the earthy tone brown is gaining importance in a range of variations. Muted ocean tones, aqua and deep blue, radiant mint and green shades like neo mint and lagoon accentuate the cool colour range and are the key colours of the 2021 season. Self-confident statement colours like bold coral, fashionable fraise and frosty lavender provide exciting highlights in the warm colour spectrum.

Let us indulge and inspire you with our new fabric qualities, which not only look but also feel special. Step into a warm and inviting world with unique living spaces and diverse design options. So, let's keep in touch!

#### OFF WHITE VINTAGE









WHISPERING MOODS WITH SMOOTH FABRICS BY CHIVASSO



EBIRDS CH3092 · MY LOVE REBOOT CH2902 · BE MINE CH305(

MY LOVE REBOOT CH2902 · THETOUCH CH3054 · EASY RIDER CH3062 · TENDER CRUSH CH3068





NATURAL SIMPLICITY FOR MINIMALIST AESTHETICS BY CHIVASSO 滁



SHALLOW CH3090 · BE MINE CH3056 · THE TOUCH CH3054 · CURIOUS WONDERLAND CH3079









Everyone agrees about the fashion trends of 2021: we can't do without the denim look! We have latched onto this trend and combine casual pure linen qualities with soft chenille qualities or structured surfaces. The unexpected introduction of these elegant materials is what makes the look so stylish. Both true eye catchers and casual all-rounders have the space to make an impact in #LAID-BACK.

The theme is characterised by a casual symbiosis of new coolness and subtle elegance, reinforced by faded denim colourways, rich brown shades and sandy beige nuances.

#### LAID-BACK









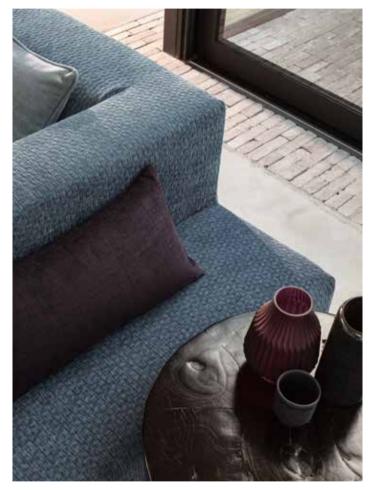






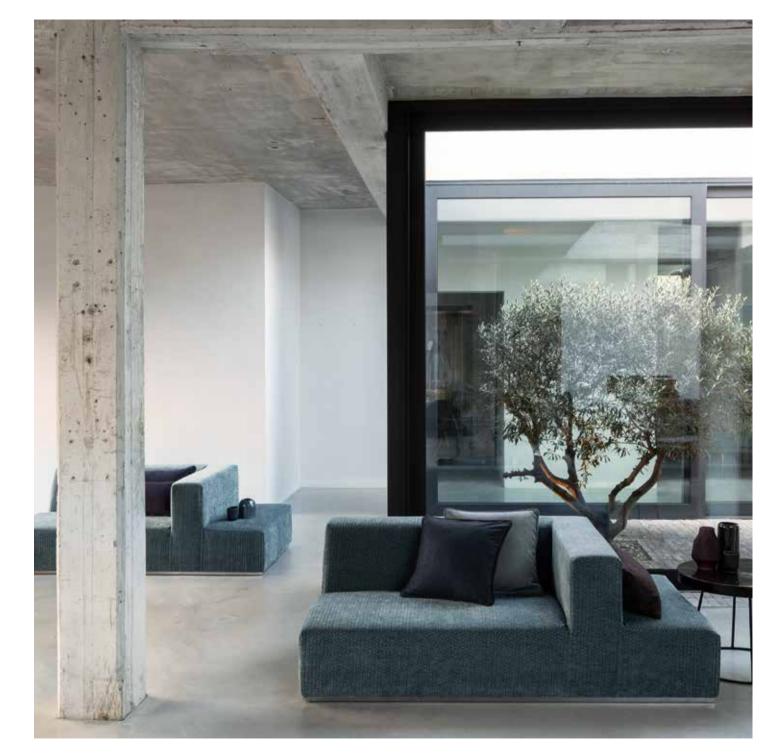
100% LINEN







SUBTLE STYLE WITH CASUAL DENIM COLOURS BY CHIVASSO



BOOM CH3070 · MY LOVE REBOOT CH2902







FINELY WORKED STRUCTURES COMBINE WITH PURE LINENS BY CHIVASSO



AM CH3070 - MY LOVE REBOOT CH2902 - BE MINE CH3056





TACTILE EXPERIENCES WITH WALLCOVERINGS BY CHIVASSO









TEXTURED LIVING WITH SOFT WOVEN CHENILLES BY CHIVASSO



NATURAL LOOKS FOR WOVENS AND WALLCOVERINGS BY CHIVASSO 💸

A curiosity amuses, triggers inquisitiveness, amazes or bewilders. For the theme #CURIOUS we use a selection of fascinating printed fabrics with curious details and room-high plains combined with flattering upholsteries, creating a high-contrast and brightly colourful look for extravagant interior ambiences. Colours communicate directly and at first glance. They trigger emotions instantly and can change ideas and even behaviour. In our fast-moving world they are especially important as first impressions count so much. Combine on-trend colours with eccentric accessories to create a powerful statement with positive vibes.

### CURIOUS







PRINTED FLOWERS



SOFT VELVETS WITH MOTTLED SURFACES FOR A STYLISH LIVING
BY CHIVASSO



CELEBRATION CH3065 · BE MINE CH3056 · MY LOVE REBOOT CH2902 · CURIOUS GARDEN CH3078





EXTRAORDINARY DETAILED PRINTS IN VIVID HUES BY CHIVASSO



FEEL FREE CH3067 · HOT MADIS









EXTRAORDINARY COLOUR CONCEPTS BY CHIVASSO







SOPHISTICATED LIVING WITH FR COLLECTIONS BY CHIVASSO



## CHIVASSO FABRICS AND WALLCOVERINGS SENSES

This is a small selection of the different prints, patterns, colours and textures you will find in the Chivasso SENSES fabrics and wallcoverings collection.



























