







A rug is an island

At Ege Carpets, rugs aren't just pieces of textiles. They're unique islands creating soft atmospheres in the sea of concrete, hardwood and ceramics. You can find them in hotel lobbies as calm oases, where travellers find quiet. In local flagship stores, where rugs create beautiful brand experiences in luxurious ambiences. Or at work, where people escape the open office bustle and explore coworking creativity in cosy and home-like surroundings. Discover our world of rugs and opportunities.



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Islands





designerislands

Unique rugs designed by world-renowned artists

Designer Island collections are created by iconic designers who turn rugs into unique experiences. Meet some of our designer friends and discover the stunning results of our collaborations.



customisedislands

A blank canvas for your design dreams

Customised Islands offer a unique opportunity to design rugs that perfectly align with the design vision for your project. Our design team is always on hand to assist you in bringing your ideas and wishes to life. No matter the complexity of your project, we have a solution.



Island



colourislands

Rugs in all shades

Colour Island collections cover a diverse variety of qualities and constructions such as cosy and soft shag rugs, exquisite rugs in 100% pure new wool, stylish and rustic loop rugs and woven rugs with extremely high durability.



Benefits

Your acoustic helper

All our rugs are soft, textured and sound absorbent, creating great acoustics and a relaxing atmosphere in any room.



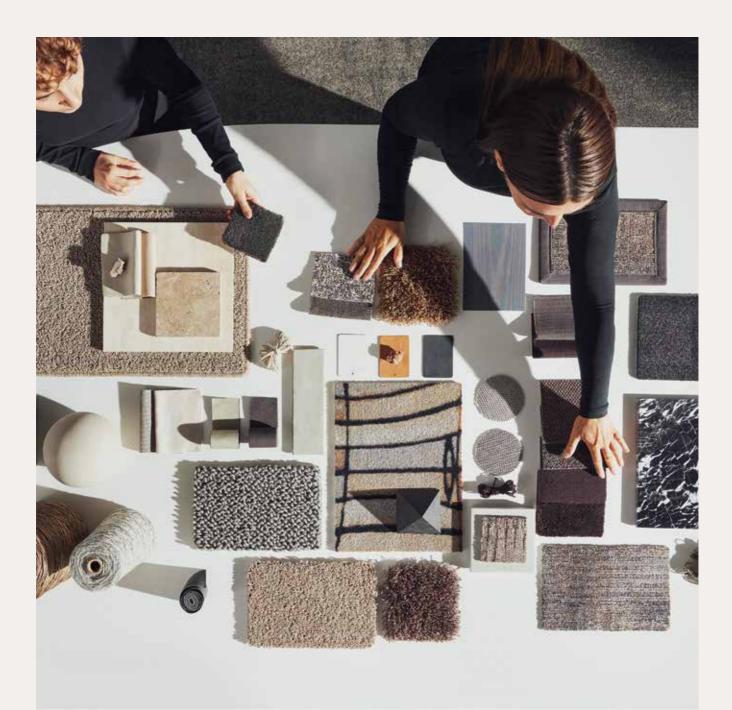
Our sustainability ambition

Sustainability and circular thinking is woven into everything we do, and our long-term ambition is to create the world's most sustainable carpets. It's an ongoing process where we continuously set up new goals and initiatives within five focus areas. Read more about our 2030 goals at egecarpets.com

Sizes and shapes to fit any space

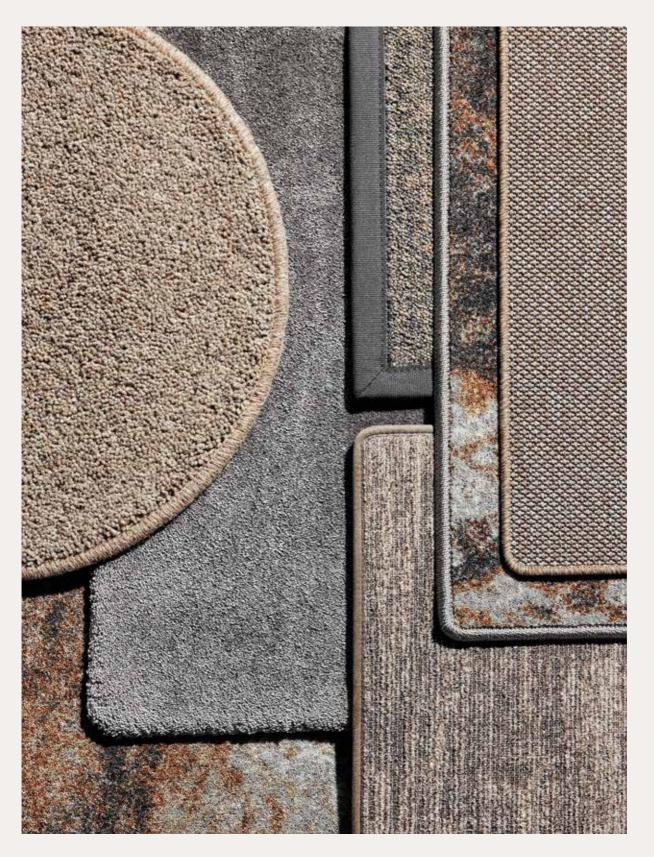
With our any size any shape concept you have the freedom to design rugs that perfectly suit your needs, complement your interior and define the atmosphere of your room.





Unique inhouse design competences

No matter the complexity of your project, our designers can transform your design wishes into a stunning rug solution. Our design team is always on hand to assist you throughout the entire process from idea to installed rug and therefore, you can be sure that your rug will feel just right.



The edging completes your structure, yarn and colour choice

The edging is a distinct feature of your rug design no matter if it's striking, neutral or not visible at all. We offer a variety of colours for tone-in-tone or contrasting combinations as well as multiple widths and materials when it comes to overlocks and borders. For the ultimate minimalistic expression, you can go with a cut edging for selected constructions.

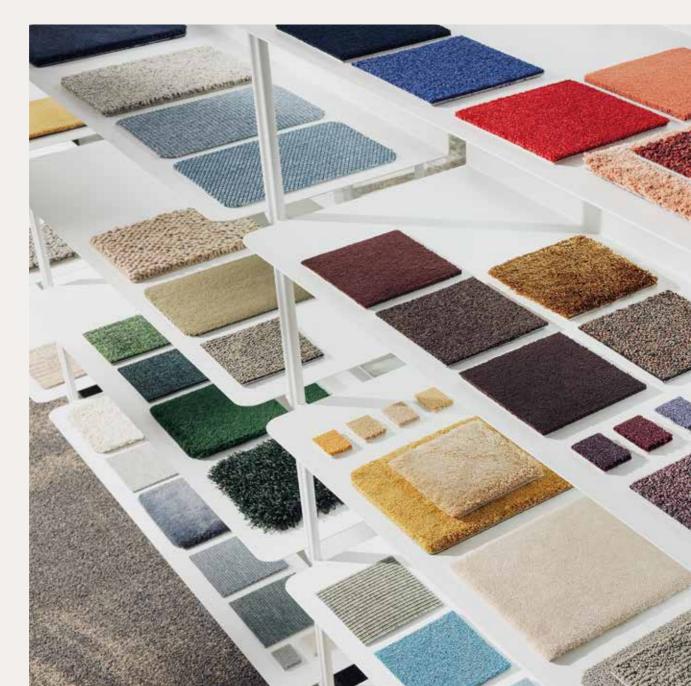


Rug Creator

Explore various collections, colours (there's a lot more to choose from than featured in this book), shapes and edgings, and visualise rugs in several settings and on different flooring materials. With our any size any shape concept, you have the freedom to design rugs that perfectly suit your needs and complement your interior. Try our Rug Creator at egecarpets.com.

Want more colours?

We work with colours from an overall sensory approach and believe that interiors created with the intention of nourishing the body and soul can have a noteworthy positive effect. Colours stimulate energies and with our extensive colour range, you can create any atmosphere imaginable. The colours shown in this book are examples only. Within each collection you'll have a much larger colour selection carefully developed to make the most of the structure, material and pattern.



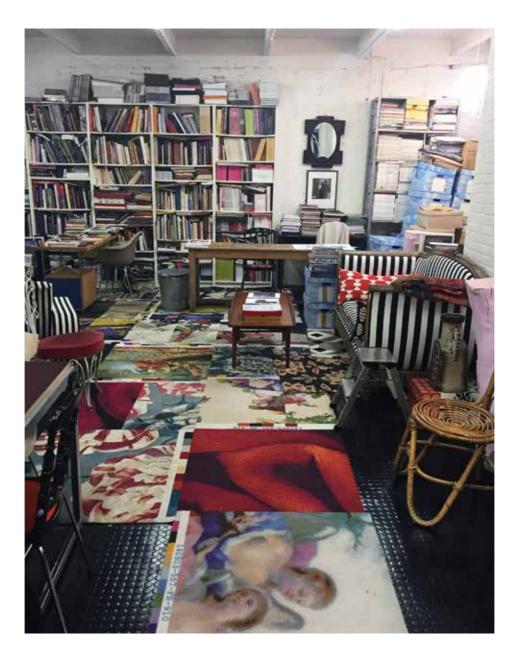
Designer Island collections are created by iconic designers who turn rugs into unique experiences. Meet some of our designer friends and discover their stunning work and the results of our collaborations.

Velours 0934001 Overlock UU0620455





Monsieur Christian Lacroix



With clear reference to fashion, Monsieur Christian Lacroix's textile designs are created from his personal archive of ethnic and foreign fabrics that're transformed into patterns of velvet draping and linen as well as fantasy motifs from his hometown in Provence, France.

"To me a rug is a way of communicating: it's like words, it's like music. It's like make-up, too. It changes the surface. It makes the room larger, wider or smaller. It underlines what you want to express."

Monsieur Christian Lacroix, fashion designer

Calades RF5595807 Overlock UU0620740



Nuages 0934002 Overlock UU0619250 Perse RF5575800 Overlock UU0620440 Velours 0934001 Overlock UU0620455

Papillons RF5575805 Overlock UU0619250

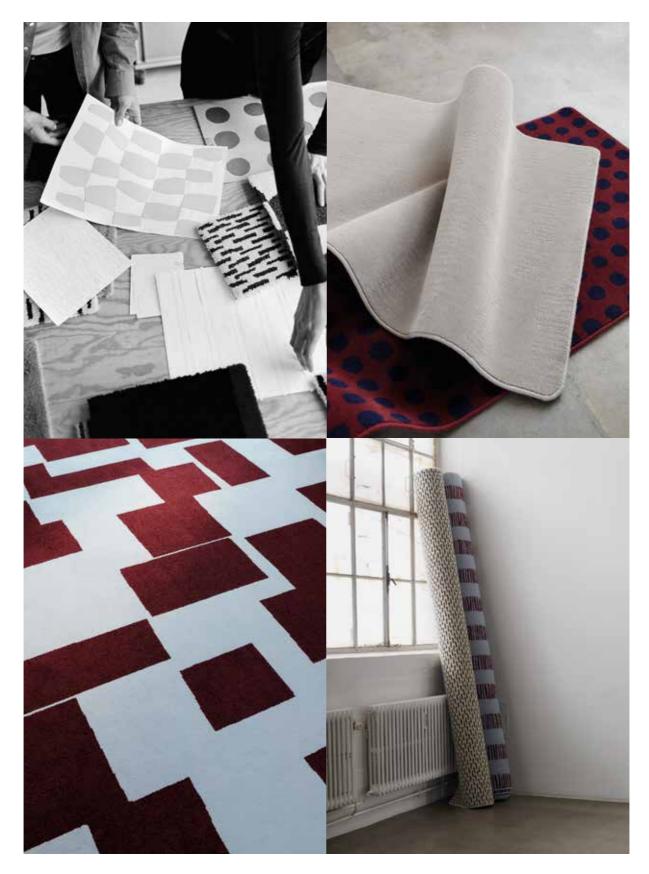
Toile 0934007 Overlock UU0619580 



Laura Bilde & Linnea Blæhr

Laura Bilde and Linnea Blæhr share a deep understanding of aesthetics. The design duo work with objects and spaces in the tension field between functionality and sculptural expression. With their conceptual approach, they create designs that experiment with materials and shapes while combining tactility, sensuousness and enticement. Their design philosophy is to create iconic, simple and timeless items.

Laura Bilde and Linnea Blæhr have created two Designer collections for Ege Carpets. The SHE collection pays tribute to the female designers and artisans of the past who've paved the way for future female artists. Inspired by vintage weaving techniques, expressionist shapes and graphic paintings, the SHE patterns are developed by hand as a recognition of imperfect interior design details. The ReForm A New Wave collection, which has earned multiple awards, unites their interpretations of the coastal elements sand, grass and sea in uncompromising and unique three-dimensional rug constructions.



LB4 4097401 Overlock UU0621H8338

LB1 4097108 Overlock UU0621HB763 LB6 4097607 Overlock UU0621HHT1072 LB3 4097306 Overlock UU0621H7704

LB4 4097407 Overlock UU0621HHT1072 "The architectural SHE colour scheme mixes the shades most predominant during the 1930s' functionalism – and equally relevant in contemporary interior design. SHE also features unicoloured patterns in which the contrasts are created by higher twisted yarn effects."

Laura Bilde and Linnea Blæhr, designers

LB1 4097108 Overlock UU0621HB763





LB3 4097306 Overlock UU0621H7704

LB4 4097407 Overlock UU0621HHT1072

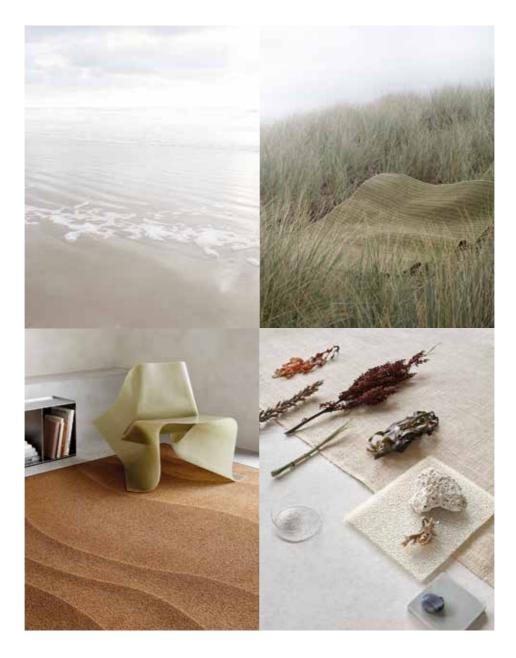
LB3 4097306 Overlock UU0621H7704







SHE collection



Grass 0873025 Overlock UU0620350 Sand 0871014 Overlock UU0620160 Grass 0873024 Overlock UU0620160

Ocean 0875033 Overlock UU0620120

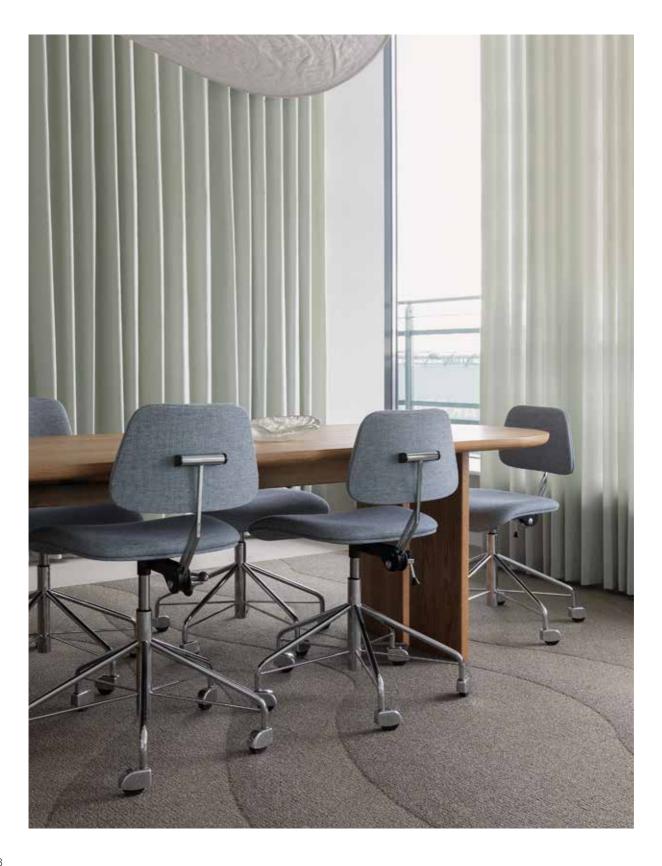
"We find peace being by the coastline. We try to work with the textures of the beach by adding different heights in the rug, so that walking over it gives you a feeling of walking on a sand dune or in the water."

Laura Bilde and Linnea Blæhr, designers

Ocean 0875030 Overlock UU0620710

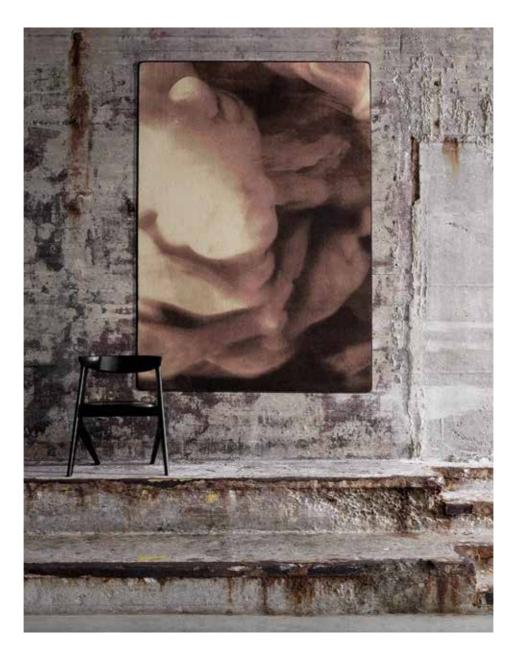


ReForm A New Wave collection





Tom Dixon



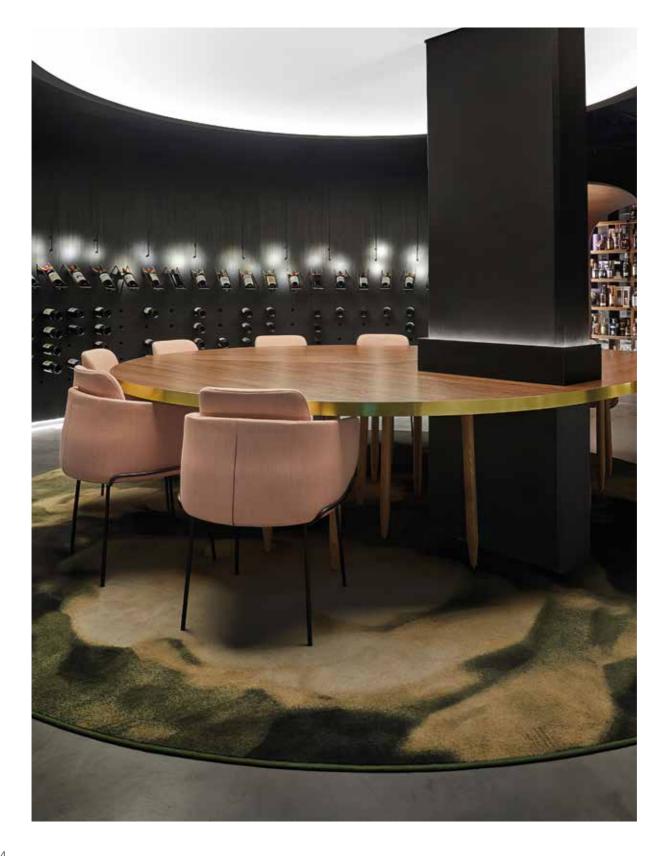
London is the departure point for the Industrial Landscape collection – and an eternal source of inspiration for creative director and designer Tom Dixon, who describes the British capital as perhaps not the prettiest, but certainly one of the most characterful cities in the world. His designs mirror London with all its raw, imperfect surfaces and rough materials in for instance iron inspired looks.

"Carpet is really the base of the whole space. It acts as the first building block of a room. It's not just a colour vehicle, it's a sound deadening vehicle, a comfort vehicle as well. It softens a space immensely."

Tom Dixon, creative director and designer

Blur II 0933007 Overlock UU0620490









Smoke RF52952272 Overlock UU0620370

Tide 0933006 Overlock UU0620800

Blur II 0933007 Overlock UU0620490

Wash RF55951052 Overlock UU0620780

Smoke RF55751050 Overlock UU0620190

Wash RF55951053 Overlock UU0620580





Hybrid offices

Enhancing professional spaces with rugs

Feeling at home while at work

In the evolving landscape of office design, the concept of the hybrid office is reshaping traditional work environments into multifaceted spaces aimed at optimising employee well-being, engagement and productivity. This approach, which combines remote and in-office work, emphasises the creation of distinct zones tailored to specific purposes such as socialising, holding meetings, concentrating or simply relaxing. It's within this context that rugs emerge as an optimal interior element, offering versatility and functionality in corporate settings.

"Ege Carpets feel the growing importance of the hybrid office concept," says Morten Skibsted, VP global sales at Ege Carpets. "There's an increasing demand for rugs that add a warm, homely atmosphere to the workplace. Especially rugs, which are a flexible solution that can meet any need."

Rugs create rooms without walls

The value of rugs in interior design extends beyond mere aesthetics. They delineate spaces without the need for physical walls, establishing distinct zones for informal meetings or casual interactions within the office environment. Additionally, rugs introduce a contrast between colours and flooring textures, adding depth and visual interest to corporate spaces.

The spaces we live and work in are important for our state of mind. Rugs add softness, which invites people to relax and slow down, no matter what activity they're engaged in," Morten Skibsted adds. "With their tactility and sound-absorbing properties, they play a crucial role in fostering an inviting atmosphere that's conducive to both collaboration and concentration."

While rugs are certainly a smart, comfortable addition to any type of room, they're particularly effective in enhancing spaces dedicated to concentration and focus, where their ambient qualities promote mental clarity and productivity. In more informal spaces, they help to facilitate natural, spontaneous interactions and foster a sense of community among employees.

A range of choices for every need

While most employees prefer to work among a variety of different spaces, they also appreciate a cohesive look and style. Through the different colours and textures of rugs, businesses can establish clearly delineated spaces with unique ambiences and atmospheres, transitioning between lively zones to more calming, quiet areas and back again.

"In an office environment, you have a real mix of materials – some hard, minimalistic surfaces but also more textiles," says Morten Skibsted. "I really see carpets and rugs playing an important role tying all these elements together, while also giving every professional space a homely feel. You have to feel very comfortable and safe, in order to be creative and productive." "The value of rugs in interior design extends beyond mere aesthetics. They delineate spaces without the need for physical walls." Morten Skibsted, VP global sales at Ege Carpets





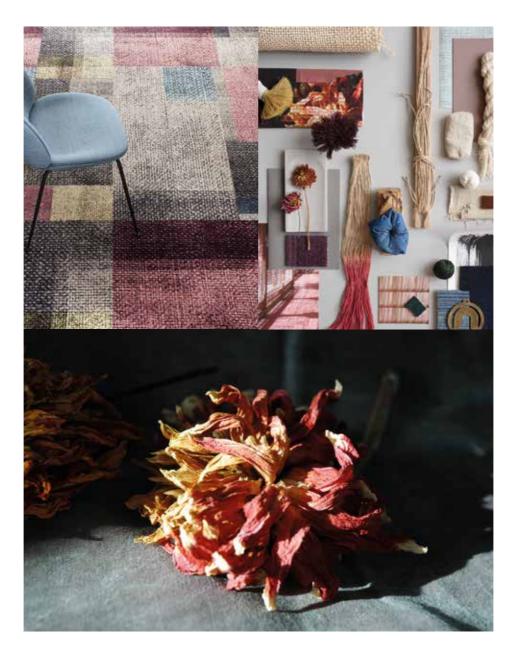


Morten Skibsted, VP global sales at Ege Carpets.

A one-stop shop

Ege Carpets are dedicated to helping businesses design office spaces tailored to the needs of employees. With a diverse and versatile range that includes not only rugs, but also wall-to-wall carpets, carpet tiles and planks, Ege Carpets can offer more than just aesthetic appeal – serving as an integral component to creating functional, inviting and adaptable office environments. With a wide selection created by renowned international designers or Ege Design Studio, as well as one-of-a-kind custom options, Ege Carpets can ensure that every aspect of interior design aligns with organisational goals and employee well-being.

Nicolette Brunklaus



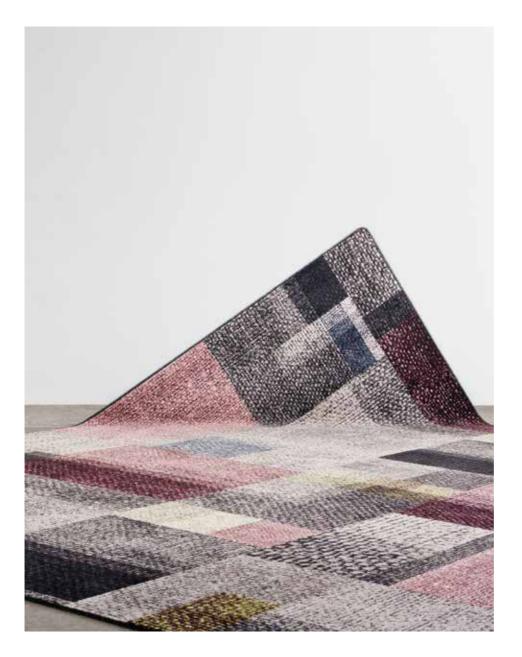
Dutch designer Nicolette Brunklaus' work is tied to personal memories that attain universal resonance once translated into designs. In this way, her creations touch and inspire the people who interact with them. The Canvas Collage collection is a continuation of this approach, demonstrating her unique sense of colour and texture through one-of-a-kind contemporary carpet designs. Fascinated by the power of perfect combinations, Nicolette Brunklaus collages colours and textures together as a poetic way to influence space and lift people up.



Faded Dahlia RF55751816 Overlock UU0620590

Faded Dahlia Mono RF55001804 Overlock UU0620750







Canvas Collage collection



Rewoven 0935004 Overlock UU0620730 REPTRICT.

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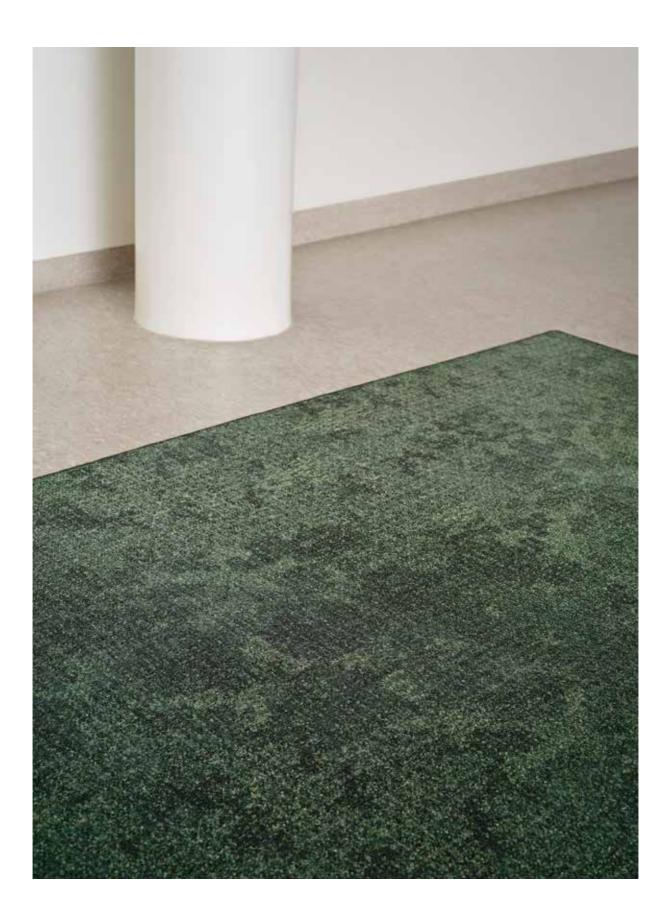
"Textiles deliver softness, movement, texture and of course silence. There's no noise just a soft, pleasant sound, when you touch a piece of fabric or walk on a rug."

Nicolette Brunklaus, designer



Manganèse Éditions

The ReForm Transition collection by French design agency Manganèse Éditions was borne from a desire to bring the architecture of nature into today's modern, professional interiors. The aesthetic is directly inspired by nature's own virtuous, recycling process, in which seeds transform into mature, flourishing foliage that'll eventually crumble, only to become seeds again and find a new beginning. Irregular surfaces, layers and structures from the natural landscape are translated into the textured rug designs Seed, Leaf and Fibre, which reflect key elements of this seasonal cycle. The soft and faded colours are carefully researched and coordinated to support good physical and mental health.



"Nature never has bad taste. It's soothing and re-energising and I'm obsessed with the idea of bringing nature into spaces."

Olivier Saguez, designer

Leaf 0865041 Border UU0623800

Leaf 0865044 Overlock UU0619190

Leaf 0865042 Overlock UU0620110

Seed 0865021 Border UU0622800



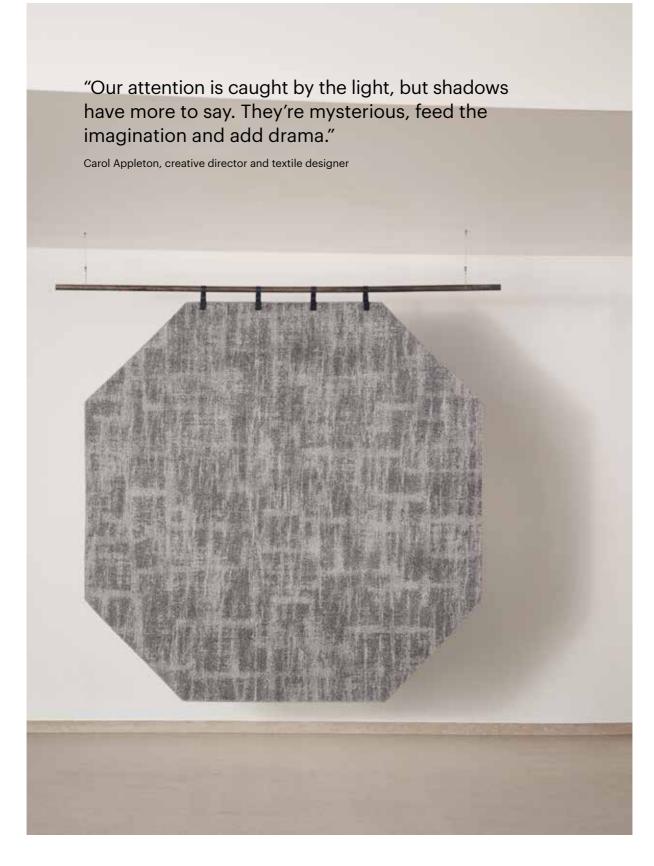


ReForm Transition collection



Carol Appleton

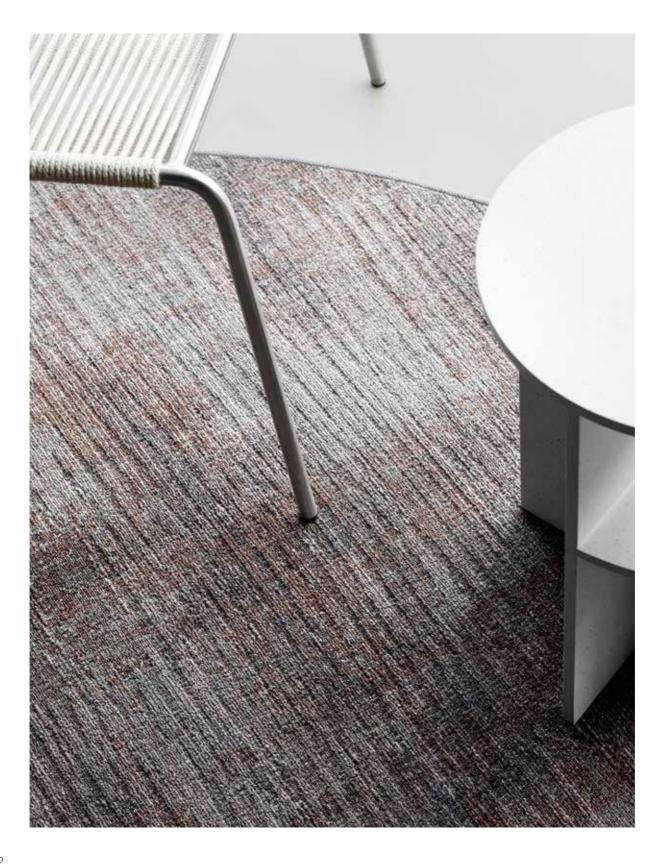
A shadow is a moment, an image captured and then gone, a shape-shifting veil of diffuse colour and texture. Each one is a mixture of shades, one giving way softly to the next. This is the inspiration for the ReForm Shadowplay collection by creative director and textile designer Carol Appleton. In these rugs, the layered loop constructions create a sculptural texture that's influenced by the interaction of shadow and light. Echoing the effect of seeing colours and patterns through textured glass, shapes are deflected to pattern of light and dark.



Umbra 0901011 Overlock UU0619740



ReForm Shadowplay collection









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Marbling from Highline Express, Arts & Crafts. Design by Ege Design Studio. Sapphire House Autograph Collection[®] by Marriott in Antwerp, Belgium. Design by Glamora. And Yet It Moves/Pound Sterling by SUPERFLEX installed at Tate Modern in London, UK. Design by SUPERFLEX in collaboration with Rasmus Koch.

VOGUE Like a Painting installed at Kunstforeningen GL STRAND in Copenhagen, Denmark. Design by Ege Design Studio.

Hotel Danmark by Brøchner Hotels in Copenhagen, Denmark. Design by Ege Design Studio. "We're basically creating identity through rugs, something which is much bigger than an object can achieve – much, much bigger."

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il Bourdet, managing director France, UK and Ireland at Ege Carpets

ocation: Châteauform', Marseille, Fran



customisedislands



Gil Bourdet, managing director France, UK and Ireland at Ege Carpets.

Elevating brand identity

The power of customised rugs

In the realm of hospitality design, customised rugs offer a unique opportunity for hotels, restaurants and other establishments to elevate their brand identity and underscore their distinctive character.

With Ege Carpets' customised design service, interior designers and architects can craft artistic and visionary solutions for their business that are tailored precisely to their needs and desires. These rugs serve as more than just floor coverings; they become integral elements in the storytelling of a space.

"Architects and interior designers know that we have expertise in crafting rugs, and they appreciate that we have so many possibilities available for them – we can basically co-create whatever they want," says Gil Bourdet, managing director France, UK and Ireland at Ege Carpets. "Our work is a mix between something very theoretical, the concept and something very practical and sensory - because we need to touch, to feel and to be sure that the colours are the right ones."

One of the remarkable aspects of customised rugs is their ability to make a statement without uttering a word. They can be bold, daring and even eccentric, serving as visual focal points that capture attention and spark curiosity. Whether through a vibrant pattern, unconventional shape or unexpected colour palette, rugs add personality and flair to any setting. They showcase individuality and creativity, leaving guests with an unforgettable impression of the brand.

"We understand how to use the different shades or textures to achieve a desired effect or ambience," adds Gil Bourdet. "We know how to mix the ingredients to create different perceptions of the same place; we're basically creating identity through rugs, something which is much bigger than an object can achieve – much, much bigger."

Project: Custom rug for the Räumliche Solidaritäten (Spatial solidarities) exhibition at Das Gelbe Haus Flims, Switzerland. Architect: Eva Maria Mikkelsen, Studio Other Spaces. Located in Berlin, Germany. **Rug features:** Crafted in the regenerated and regenerable Highline 1100 quality. Special colours.

Case study

Studio Other Spaces - Olafur Eliasson and Sebastian Behmann



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Studio Other Spaces X Ege Carpets

Artistic visions turned into rug design

Welcome to this creative case story of a custom design collaboration featuring a rug crafted for the exhibition Räumliche Solidaritäten (Spatial solidarities) displaying at Das Gelbe Haus Flims, Switzerland, from October 2023 to October 2024. With our unique custom design options, we offer a blank canvas for any design to materialise. Therefore, we were the chosen custom rug supplier by Studio Other Spaces, which is founded by renowned artist Olafur Eliasson and architect Sebastian Behmann.

You'll come behind the scenes of a custom design collaboration visualising the process from creative idea to installed rug measuring as much as eight meters across. We'll take you to Studio Other Spaces in Berlin, Germany, Das Gelbe Haus Flims, Switzerland, and obviously to the heart of Ege Carpets in Herning, Denmark. Here, artistic visions are turned into unique rug designs in our highly professional design studio and subsequently transformed into plush carpet in our state-of-the-art production facility.

The Alps in movement

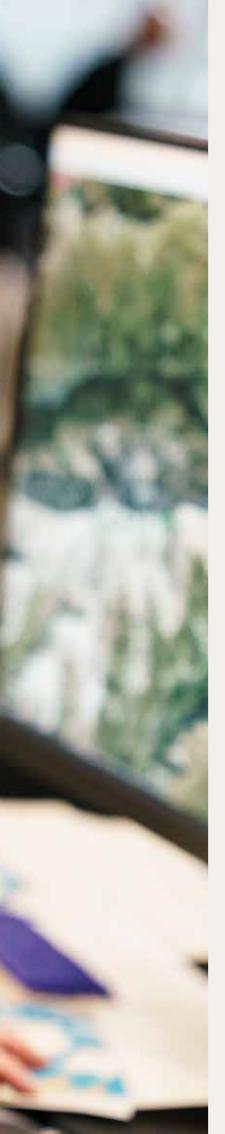
For the exhibition rug, Eva Maria Mikkelsen, who's an architect at Studio Other Spaces and the main creative force behind this project, combined eight layers when developing the carpet layout. Some of the layers have an overall filament in the map that's visualised in the rug design, whereas other layers bring finer and more graphic details that are almost popping out from the soft carpet surface.

The conceptual idea behind the carpet design revolves around time, movement and change. The mountain next to Flims is called Der Flimserstein, and a good portion of that mountain slid into the Rhine River about 10,000 years ago. Thereby, the area where Flims is located right now, was formed as a consequence of the Alps being in movement.

"We could only imagine doing this with Ege Carpets because of the custom design possibilities. How they were able to translate exactly our image into the final product design is just pure gold."

Eva Maria Mikkelsen, architect at Studio Other Spaces

ManHall





A map of the forces that changed the landscape was translated into a large rug.



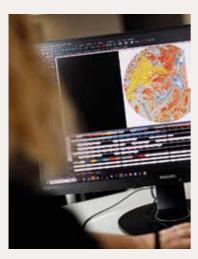
Sebastian Behmann, co-founder of Studio Other Spaces.

Highline: A blank canvas

Though we're offering several carpet construction options when it comes to custom design, the rug for Studio Other Spaces is crafted in the Highline 1100 quality from our bestselling Highline concept. For this concept, our complete freedom of design service means that you can create your own entirely new and unique design from scratch, as our dye injection production process allows any colours and patterns to materialise on the rug surface.

customisedislands

Our experienced designer in the process of transforming Studio Other Spaces' layout into a design ready for production.





Our advanced dye injection production technology allows any colours and patterns to materialise on the rug surface, thus providing complete freedom of design.

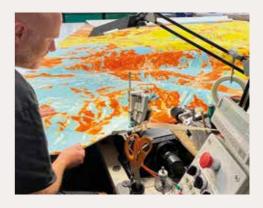


Before shipping the rug samples to Studio Other Spaces for approval, our designer and colour specialist join forces to inspect the accuracy of the test production in our colour lab and sample facility.





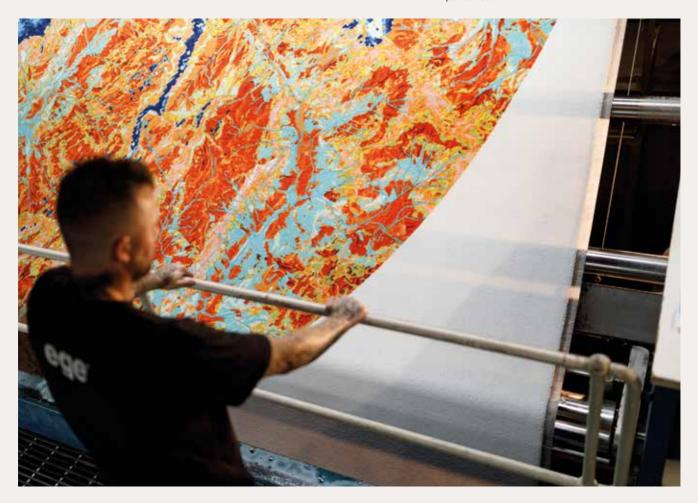
Comparing the approved rug samples to a selection of our overlock colours, Eva Maria Mikkelsen ensures a beautiful rug edging by choosing the perfectly matching nuance for the overlock yarn.



Our edging expert working focused on attaching Studio Other Spaces' carefully chosen overlock yarn to the rug.



During the entire production process, we carefully supervise our state-of-the-art machinery to ensure a perfect result.







Project: Custom rugs for Autograph Collection by Marriott – The Marmorosch Hotel in Bucharest, Romania. Architect: Eliza Yokina, senior partner at Cumulus Architecture. Located in Bucharest, Romania. Rug features: Crafted in Highline 80/20 wool/nylon blend. Standard colours.



Autograph Collection by Marriott - The Marmorosch Hotel

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The Marmorosch Hotel X Ege Carpets

Luxurious rugs shrouded in smooth perfection

The Marmorosch Hotel is located in the former Marmorosch-Blank Bank palace in Bucharest's Old Town. It's part of the luxury hotel brand Autograph Collection by Marriott that offers distinctive hotel experiences designed to leave a lasting impression.

Rugs that tell a story

The rich architecture of The Marmorosch Hotel reflects the Art Deco and Art Nouveau heritage and blends with the interior design concept to tell the story of an era with progressive ideas and historical importance.

Led by Eliza Yokina, senior partner at Cumulus Architecture, the creative team strived, after creating a glamorous environment, to fit

and reinforce the building's thrilling reputation. This was achieved by combining a natural flow of colours from room to room with the perfect blend of materials, creating a luxurious ambience throughout the building, and ensuring a high degree of harmonious variety between all spaces.

Gradient complexity

The starting point for the custom rug patterns was a marble theme inspired by the dramatic look of this precious material, an exquisite work of art created by nature, to be found in palaces and castles around the world. Considering the gradient complexity of marble patterns, the wish was to transfer the visual impact and similarity of a genuine marble slab into custom rug patterns.



"Rugs are synonymous with comfort, warmth and homeyness. We specified these rugs for their ability to bring the design vision for each space into perfection." 10

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Eliza Yokina, senior partner at Cumulus Architecture

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Eliza Yokina, senior partner at Cumulus Architecture.

Noise dampening beauty

The large public spaces such as the reception areas, lounges and meeting rooms needed significant noise dampening due to the hard surfaces and high ceilings. To help meet this challenge and for visual reasons as well, large rugs were specified. Due to its specific and more personal use, the hallway and room architecture demanded a more delicate yet effective approach to raise comfort and improve acoustics, which also made plush rugs the natural choice.

The creative team aimed at combining a natural flow of colours from room to room with the perfect blend of materials. The many generously sized rugs perfectly match the interior and help to meet this objective. The rugs are useful and comfortable contributors to the atmosphere and some of them act as individual pieces of art.



Eco Pro 0911810 Overlock UU0620810

Soft Dreams Lux 0810630

Lush 0938420

Eco Structure 0913530 Overlock UU0619551 Eco Structure 0913150 Overlock UU0619180

ReForm Calico 0840440 Overlock UU0619441 Texture 0573540 Overlock UU0620540



Colour Island collections cover a diverse variety of qualities and constructions such as cosy and soft shag rugs, exquisite rugs in 100% pure new wool, stylish and rustic loop rugs and woven rugs with extremely high durability.



Texture 0573540 Overlock UU0620540

Grace 0937530

Grace 0937530

Soft Dreams Lux 0810630

Eco Pro 0911810 Overlock UU0620810

ReForm Calico 0840440 Overlock UU0619441

Lush 0938420





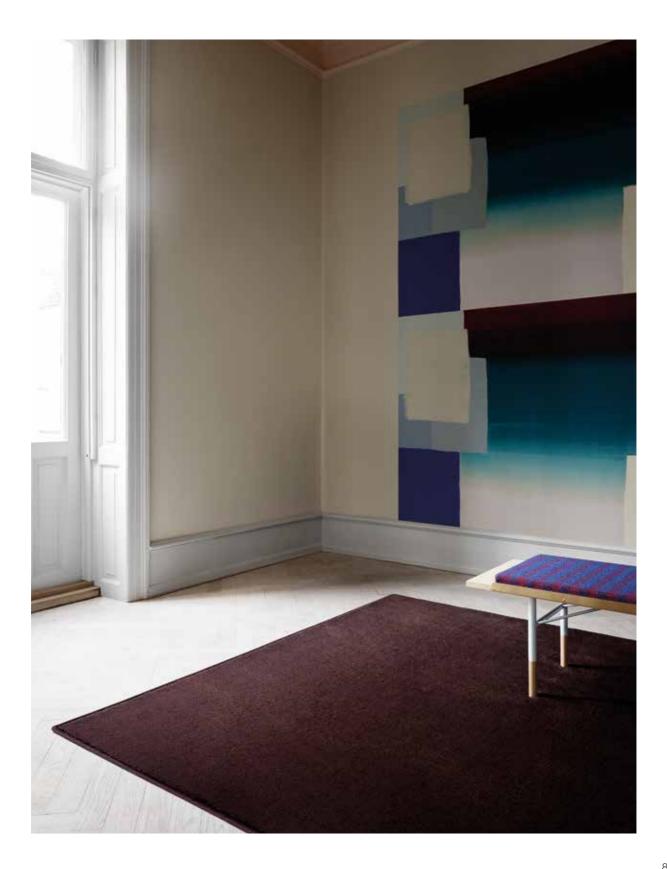


Texture 0573515 Overlock UU0619505 Texture 0573875 Overlock UU0620490

Texture 0573415 Overlock UU0619475

Texture 0573245 Overlock UU0619240

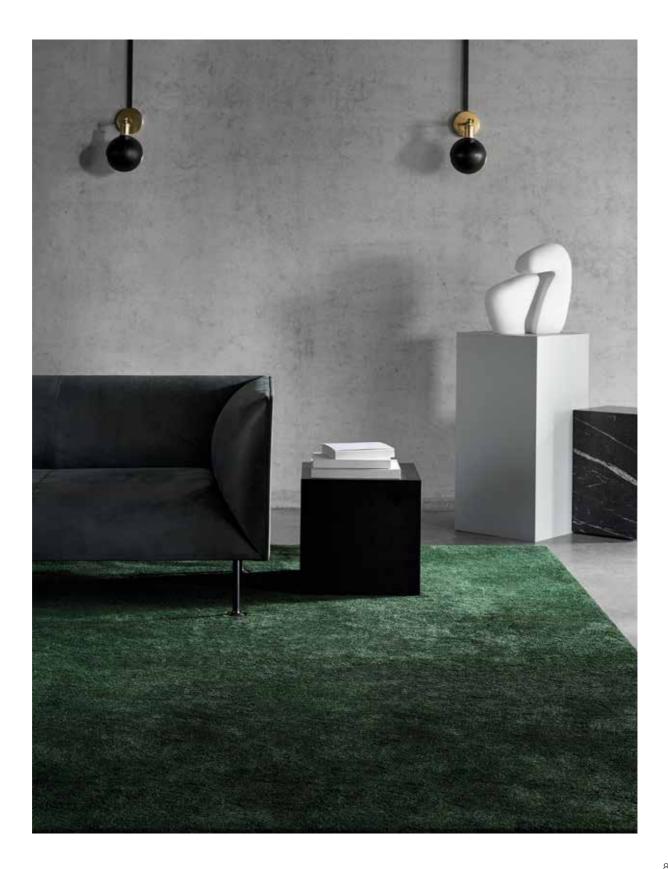






Soft Dreams Lux 0810630

Epoca Moss 0845350 Overlock UU0620380



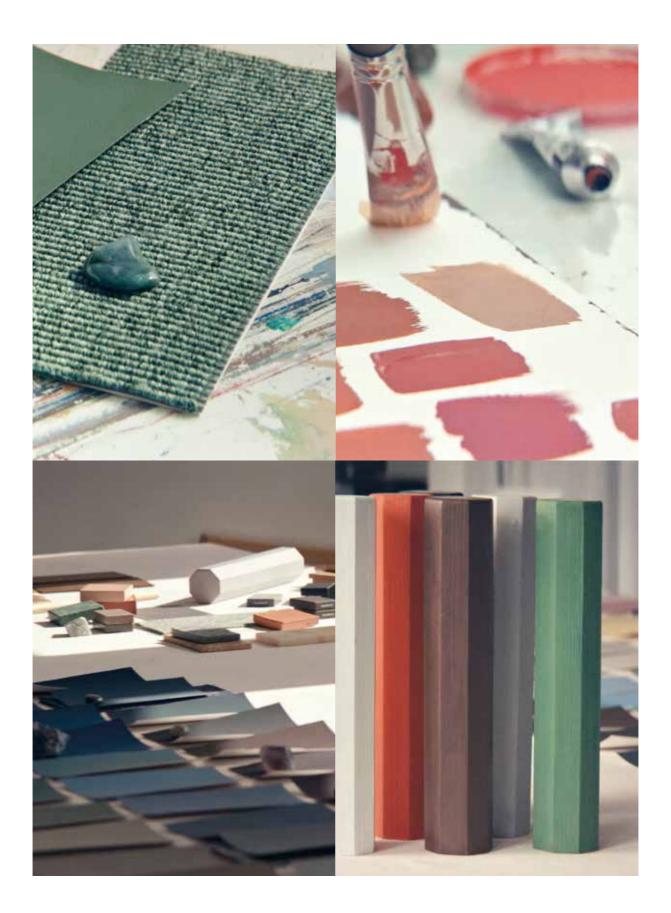


Margrethe Odgaard

The internationally recognised textile designer and colour alchemist Margrethe Odgaard's ambition is to create poetry on the floor through colours that stimulate energies and create a nourishing, positive atmosphere.

Inspired by the beauty of minerals and based on the interaction between colours, materials, light and space, Margrethe Odgaard has developed 56 evergreen colours for several woven Eco collections.

The palette consists mainly of social colours that complement and lift each other, but also includes individual stand-out colours that hold their own and add vivid dynamism to a space. This enables the creation of infinite combinations, where the colours react very differently to each other – on the floor and in relation to the other materials used in modern architecture.







Eco Pro 0911590 Overlock UU0619591

Eco Structure 0913210 Overlock UU0620211

Eco Pro 0911360 Overlock UU0620361

Eco Rustic 0907940 Overlock UU0620940

Eco Compact 0909540 Overlock UU0620545

"I've sought to create naturally balanced colours with multiple layers below the surface. The colours store secrets and have more to tell if you listen well."

Margrethe Odgaard, textile designer and colour alchemist

ReForm Calico 0840535 Overlock UU0619780

Simple Velvet 0936005 Overlock UU0619360 Eco Rustic 0907440 Overlock UU0619441

Epoca Classic 0780475 Overlock UU0619441

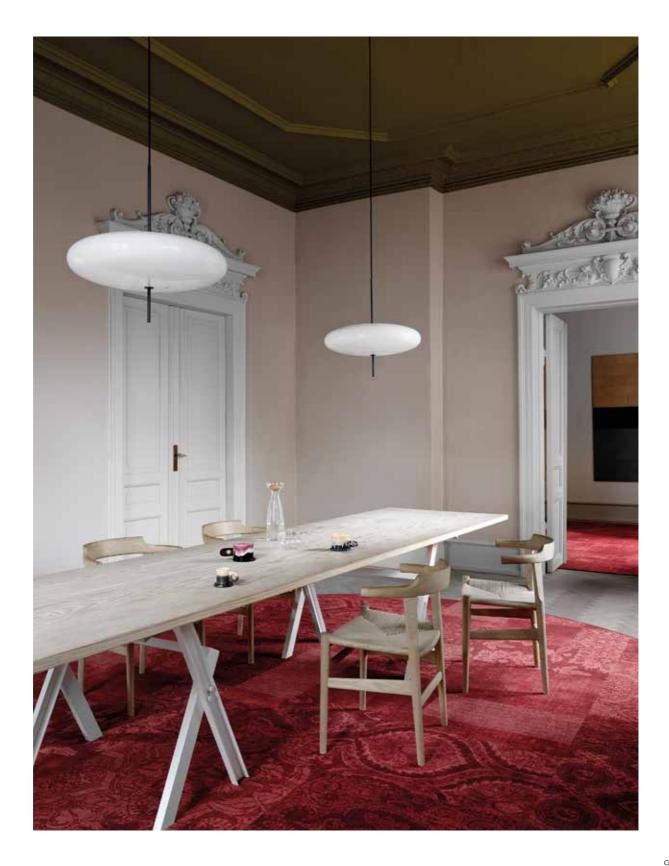
Eco Structure 0913210 Overlock UU0619211 Eco Structure 0913150 Overlock UU0619180





Ege Desigr Studio





Ambassador 0941220 Overlock UU0621B260 Tweed 0929750 Overlock UU0621B751 Noble 0939220 Overlock UU0621B240

Noble 0939130 Overlock UU0621B6426-09 Grand 0932730 Overlock UU0621B6426-05 Link 0930260 Overlock UU0621B260



Link 0930260 Overlock UU0621B260 Grand 0932730 Overlock UU0621B6426-05

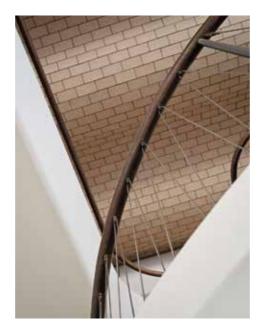
Grand 0932730 Overlock UU0621B6426-05

Tweed 0929750 Overlock UU0621B751

Noble 0939130 Overlock UU0621B6426-09







Explore and design in our Rug Creator

Our Rug Creator offers a comprehensive overview of all your options. You can explore various collections, colours (there's a lot more to choose from than featured in this book), shapes and edgings, and visualise rugs in several settings and on different flooring materials. With our any size any shape concept, you have the freedom to design rugs that perfectly suit your needs, complement your interior and make your space feel just right. Try our Rug Creator at egecarpets.com.





egecarpets.com